



MOMIZEN

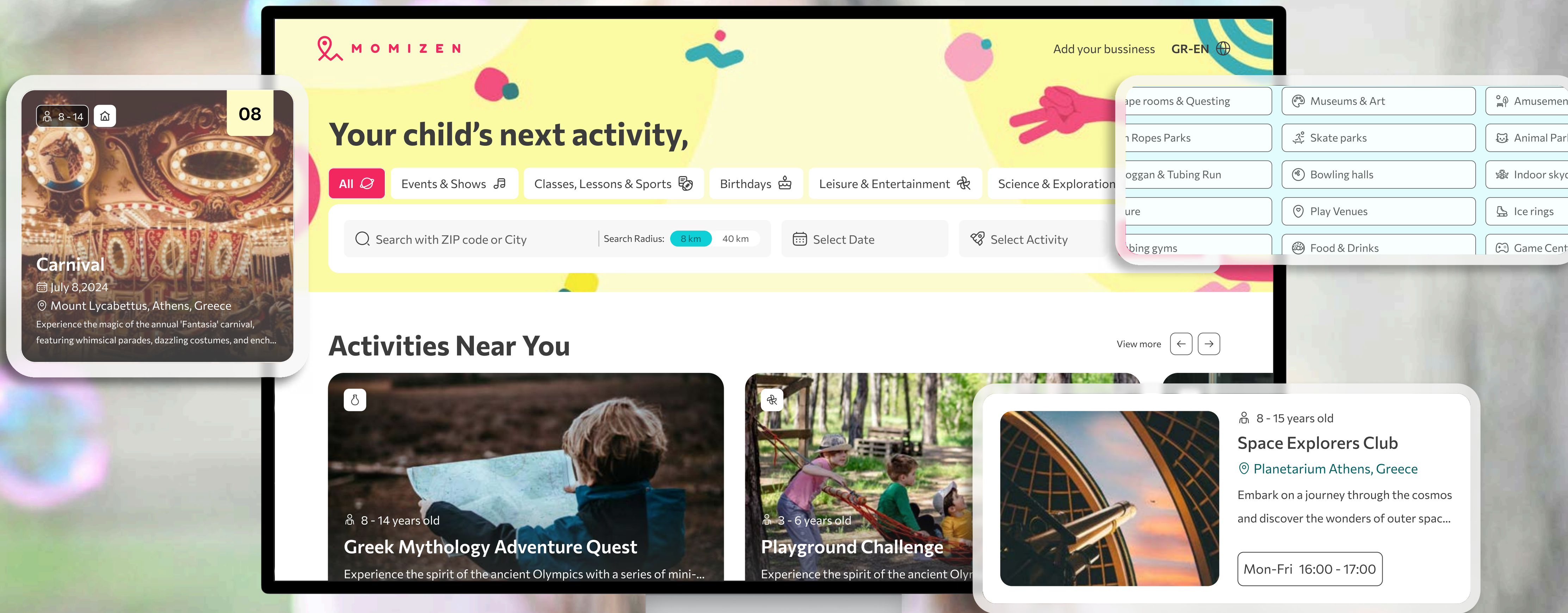
Media Kit

Empowering families to connect with their city

Presented by Maria Karachaliou

About Momizen

Momizen is the go-to discovery platform for modern parents seeking the best family-friendly activities, events, and services in their local area.



The screenshot displays the Momizen website interface. At the top, the logo "MOMIZEN" is visible, along with a navigation link "Add your business" and a language selector "GR-EN". The main heading reads "Your child's next activity,". Below this is a search bar with the placeholder "Search with ZIP code or City", a search radius selector set to "8 km" (with "40 km" as an alternative), and buttons for "Select Date" and "Select Activity". A horizontal menu of activity categories includes "All", "Events & Shows", "Classes, Lessons & Sports", "Birthdays", "Leisure & Entertainment", and "Science & Exploration". A dropdown menu on the right lists various activity types such as "Cape rooms & Questing", "Museums & Art", "Amusement", "Ropes Parks", "Skate parks", "Animal Park", "Loggan & Tubing Run", "Bowling halls", "Indoor skyd", "ure", "Play Venues", "Ice rings", "bing gyms", "Food & Drinks", and "Game Cent".

On the left, a highlighted activity card for "Carnival" is shown, featuring a carousel image, the date "July 8, 2024", and the location "Mount Lycabettus, Athens, Greece".

The "Activities Near You" section displays three activity cards:

- Greek Mythology Adventure Quest**: For 8-14 years old, featuring a child looking at a map.
- Playground Challenge**: For 3-6 years old, featuring children on a playground.
- Space Explorers Club**: For 8-15 years old, featuring a telescope. The location is "Planetarium Athens, Greece" and the time is "Mon-Fri 16:00 - 17:00".

Niche Market of Parents

Momizen is the go-to discovery platform for modern parents seeking the best family-friendly activities, events, and services in their local area.

Lasting Memories

We believe that parenting is a journey best shared, and our mission is to make finding memorable experiences simple, fast, and enjoyable.

Founded by Parents

Founded by parents, for parents, our platform cuts through the noise.

Curated Listings

We curate high-quality listings, from weekend workshops and holiday camps to local parks, child-friendly cafes and birthday party ideas.

Supportive Community

We are dedicated to building a supportive community, empowering families to connect with each other and their city, creating lasting memories.

Events & Shows 

Classes, Lessons & Sports 

Birthdays 

Leisure & Entertainment 


Science & Exploration 


Camps 


 Waterparks & Pools

 Public Playgrounds


 Trampoline Parks

 Escape rooms & Questing

 Museums & Art

 Amusement Parks


 High Ropes Parks

 Skate parks


 Animal Parks

 Toboggan & Tubing Run


 Bowling halls

 Indoor skydiving

 Nature

 Play Venues


 Ice rings

 Climbing gyms

 Food & Drinks

 Game Centers

 Mini golf courses

 Other

Facts & Figures



Every month, thousands of engaged, intent-driven parents come to Momizen with one goal: finding the perfect next experience for their child. This is a highly motivated audience, not passive scrollers, actively searching and ready to act.



10,000

Monthly Visitors



+4,800

Instagram Followers

@momizen.switzerland



+2,000

Facebook Followers

@momizen.switzerland



+3,500

Newsletter
Subscribers



Our Audience

The Momizen community is made up of active, engaged, and decision-making parents who are constantly looking for ways to enrich their family life.

 **Primary Demographic:** Parents aged 28-45.

 **Location:** Primarily based in the Zurich Region

 **Key Interests:**

- Local family activities
- Children's education and development
- Travel and day trips
- Health and wellness
- Parenting support and community building



Services & Partnership Opportunities



We offer a thoughtfully designed suite of partnership opportunities each one built to connect your brand with our audience in an authentic, meaningful way. Whether you're looking for broad visibility or deep engagement, we have a format to match your goals.

Activity & Business Listings

Boost your visibility with featured placements on our homepage, category pages, and search results.

Sponsored Content & Articles

Feature your brand, service, or activity through custom-written articles on our blog with backlinks seamlessly integrated with our trusted content.

Display Advertising

Place your brand front and center with banner ads strategically positioned across our website for maximum visibility.

Email Campaigns

Reach our highly engaged newsletter subscribers directly with a dedicated email featuring your brand.

Social Media Campaigns

Collaborate on engaging content for our Instagram and Facebook channels, including posts, stories, and giveaways.


Event Sponsorship

Partner with us on Momizen-hosted community events to gain direct access to local families.

Activity Listing

MOMIZEN Add your bussiness GR-EN

← Back Homepage > Search Page > Classes & Music > Beginner Guitar Lessons



Classes Music 6-12 years old Share

Beginner Guitar Lessons

About

📍 Location: **Spiegelgasse 22, 8001 Zürich**

As an experienced and passionate guitar instructor, I bring a wealth of knowledge and enthusiasm to each lesson. With over 10 years of playing and teaching guitar, I have honed my ability to tailor lessons to the unique needs and goals of each student, from absolute beginners to advanced players.

I strive to create a supportive and engaging learning environment, encouraging students to explore their musical creativity while building a solid technical foundation. Whether you want to master your favorite

[I would like to see more](#)

- Fun and engaging music learning experience
- Build confidence with easy-to-follow lessons
- Discover the joy of playing guitar
- Develop new skills in a supportive environment
- Interactive sessions with personalized instruction tips

Paid Indoor 6-12 years old Greek English Italian On site parking Wheels friendly

Things you should know:

- Class size:** Group (5 per. max)
- Format:** In-person
- Duration:** 1.5 hour
- Frequency:** Two days per week
- Level:** Beginner Level

Cancelation Policy

- 24-Hour Notice:** Cancellations made at least 24 hours before the scheduled lesson time will receive a full refund or the option to reschedule.

Things you will need:

- Your own acoustic guitar
- Music Notebook
- Pencil, Eraser

Program Details:

- Morem ipsum dolor sit amet, consectetur adipiscing elit. Etiam eu turpis molestie, dictum est a, mattis tellus. Sed dignis...

More Options

- Morem ipsum dolor sit amet, consectetur adipiscing elit. Etiam eu turpis molestie, dictum est a, mattis tellus. Sed dignis...

Price: from 20\$ per person

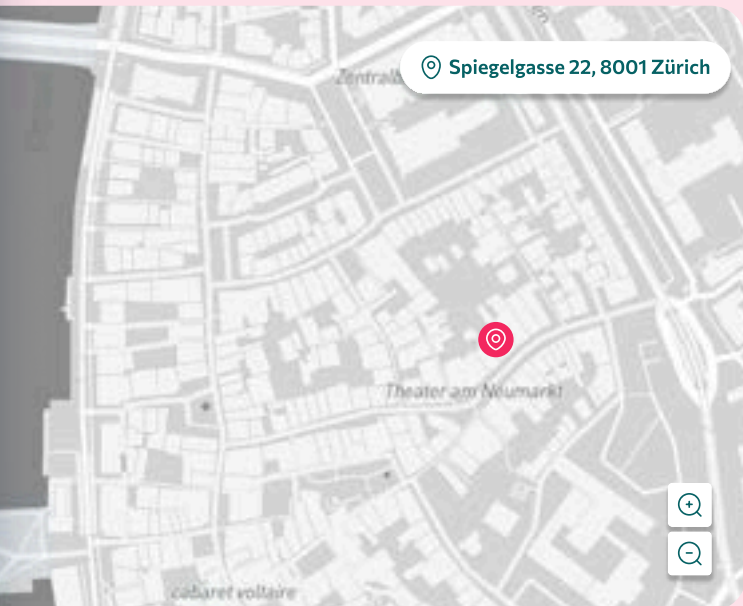
Schedule:
Two days per week - 1.5 hours

Available Bookings:

- Tuesday 16:00-17:30
- Tuesday 17:30-19:00
- Wednesday 16:00-17:30
- Thursday 16:00-17:30
- Saturday 09:00-10:30

[Contact for Bookings](#)

Spiegelgasse 22, 8001 Zürich



Get to know Host

Contact Info

- +001234567890
- john.doe123@exampledomain.com
- https://exampledomain.com

[Facebook](#) [Instagram](#)

View more

One Free Ice

15 Jul-30 Aug 2024

[Get it now](#)

Weekend Special: 20% Off Soccer Camp, Valid Fridays to Sundays

Valid from 01 Jun-30 Oct 2024

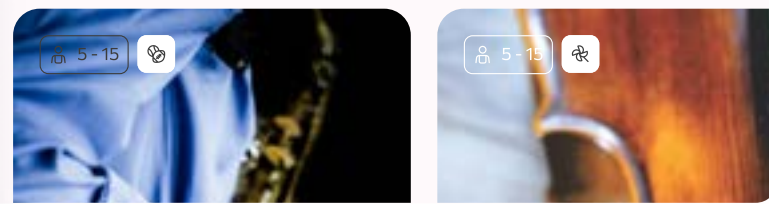
[Get it now](#)

Friday Fun: 30% Lab Workshop Fridays in July

Valid from

[Get it now](#)

View more

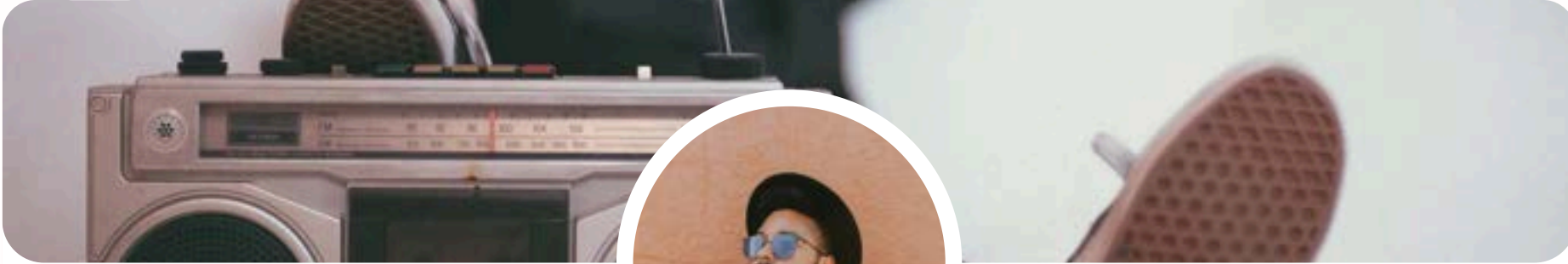



Activity Listing

- Activity Highlights
- Pricing
- Availability Schedule
- Essential Tips for Customers
- Exciting Discounts
- Stunning Photo Gallery
- Get in Touch - Contact Details
- Links to Social Media

[+ Google Ads Services Offered](#)

Business Profile






John Doe

✔ Verified Host

John is a seasoned guitar instructor with a passion for nurturing young musical talent. With over 10 years of experience, he specializes in creating a fun and engaging learning environment for students of all ages.

📍 Athens, Greece 🗣️ Greek, English, Italian 🕒 10 years


Activities from this Host



👤 8 - 14 years old

Acoustic Guitar Lessons


Experience the spirit of the ancient Olympics with a series of mini-games and challenges insp...



👤 8 - 14 years old

Music Theory for kids


Experience the spirit of the ancient Olympics with a series of mini-games and challenges ins...





👤 8 - 14 years old

Bass & Music Theory


Experience the spirit of the ancient Olympics with a series of mini-games and challenges insp...





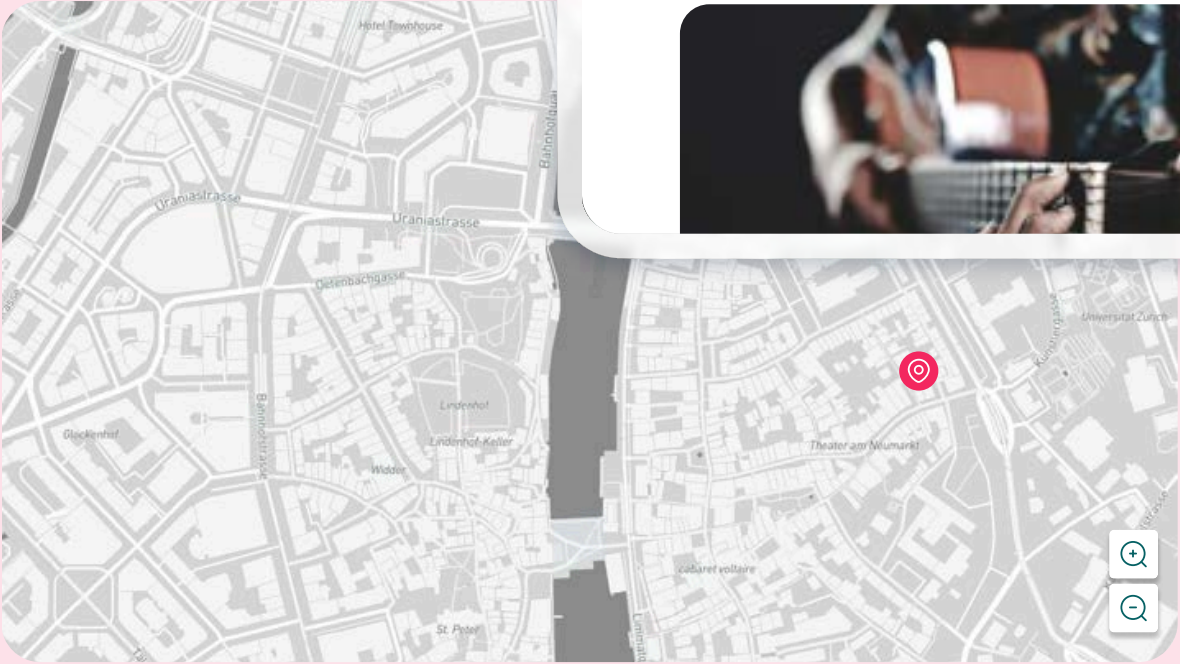


Location




🗺️ How to get there by road:

- From City Center: Head north on Bahnhofstrasse, then turn left onto Rämistrasse.
- From Lake Zurich: Take Quailbrücke, then turn right onto Bellevueplatz.
- From ETH Zurich: Walk down Rämistrasse and merge onto Leonhardstrasse, then continue to the city center.
- From Zurich Zoo: Exit via Zürichbergstrasse, continue straight onto Flunternstrasse, then turn left onto Hottingerstrasse.



Contact info:

📞 +001234567890 ✉️ johndoe123@examplomain.c... 🌐 https://examplomain.com

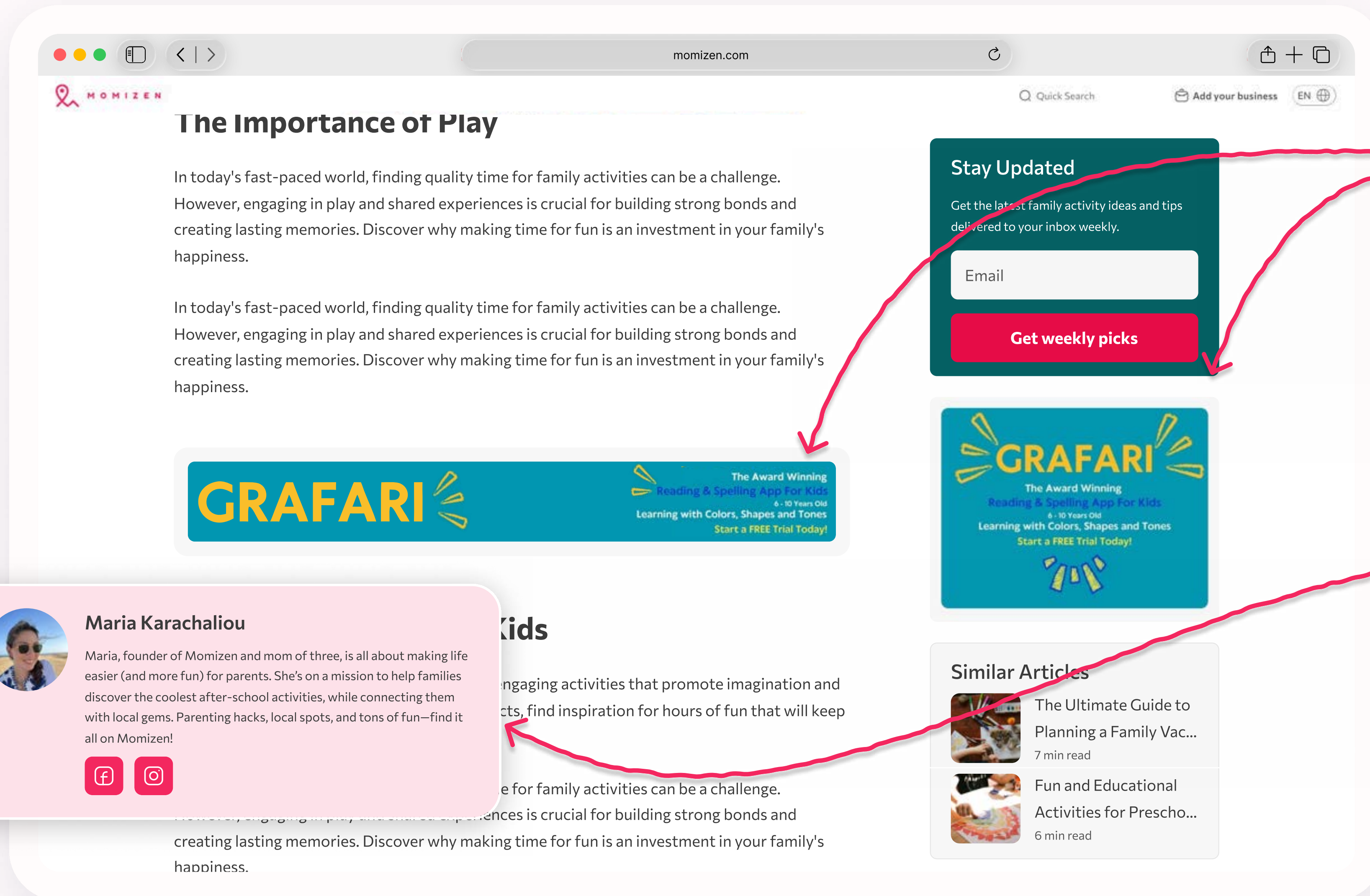


Dedicated Business listing page

- Description & Tags
- Discover Available Activities
- Find Us Section:
Location Details
- Get in Touch Section:
Contact Information

+ Google Ads Services Offered

Sponsored Content & Articles



Blog Post Banners

- 330 x 250 px, **on the side bar**
- or 728 x 90 px, **throughout the article**
- **Backlink** to client's website or listing page

Guest Writer

You can boost your visibility by adding an engaging author bio at the end of your article, featuring links to your social media profiles!

Display Advertising

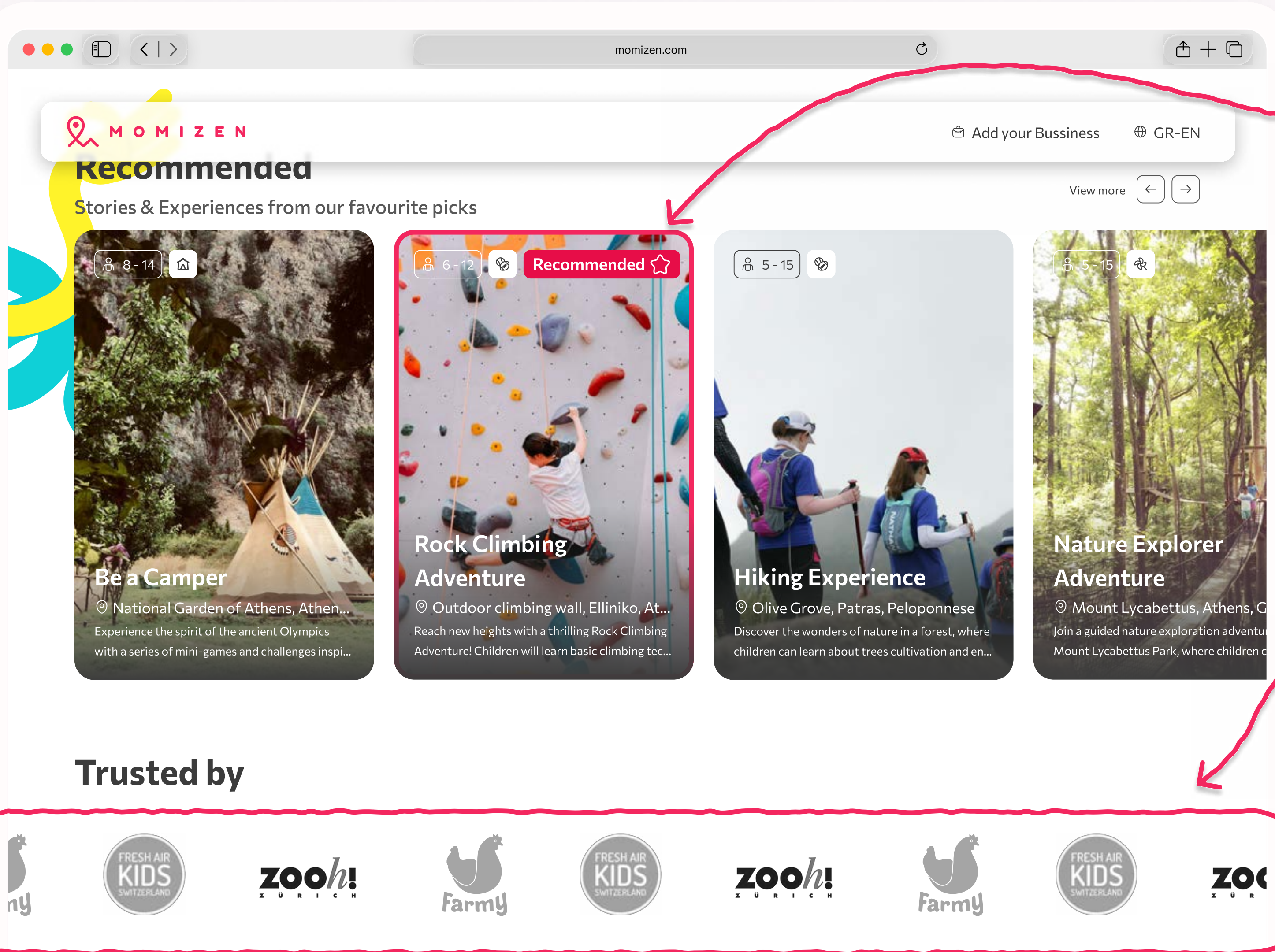
The screenshot shows the Momizen website homepage. At the top, there's a navigation bar with the Momizen logo, a search bar, and links for 'Add your Business' and 'GR-EN'. Below the navigation bar is a search filter section with a search bar, a radius selector (8 km / 40 km), a 'Select Date' button, a 'Select Activity' button, and a 'Search' button. The main content area is titled 'Activities Near You' and features a carousel of activity cards. The first card is highlighted with a red border and a 'Recommended' star. It shows a child looking at a map and is titled 'Greek Mythology Adventure Quest' for ages 8-14. The second card shows children in a hammock and is titled 'Playground Challenge' for ages 3-6. The third card shows children in a yellow shirt and is titled 'Outdoor Ar...' for ages 4-8. Below the carousel is a 'Recommended' section with the subtitle 'Stories & Experiences from our favourite picks' and a 'View more' button. The first card in this section is highlighted with a red border and a 'Recommended' star, showing a child's face and is for ages 8-14. The second card is for ages 6-12, and the third is for ages 5-15.

Homepage Banners

(carousel - under construction)

- 600 x 340 px,
- **Backlink** to client's website or listing page

Display Advertising Featured

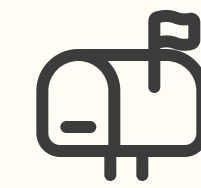
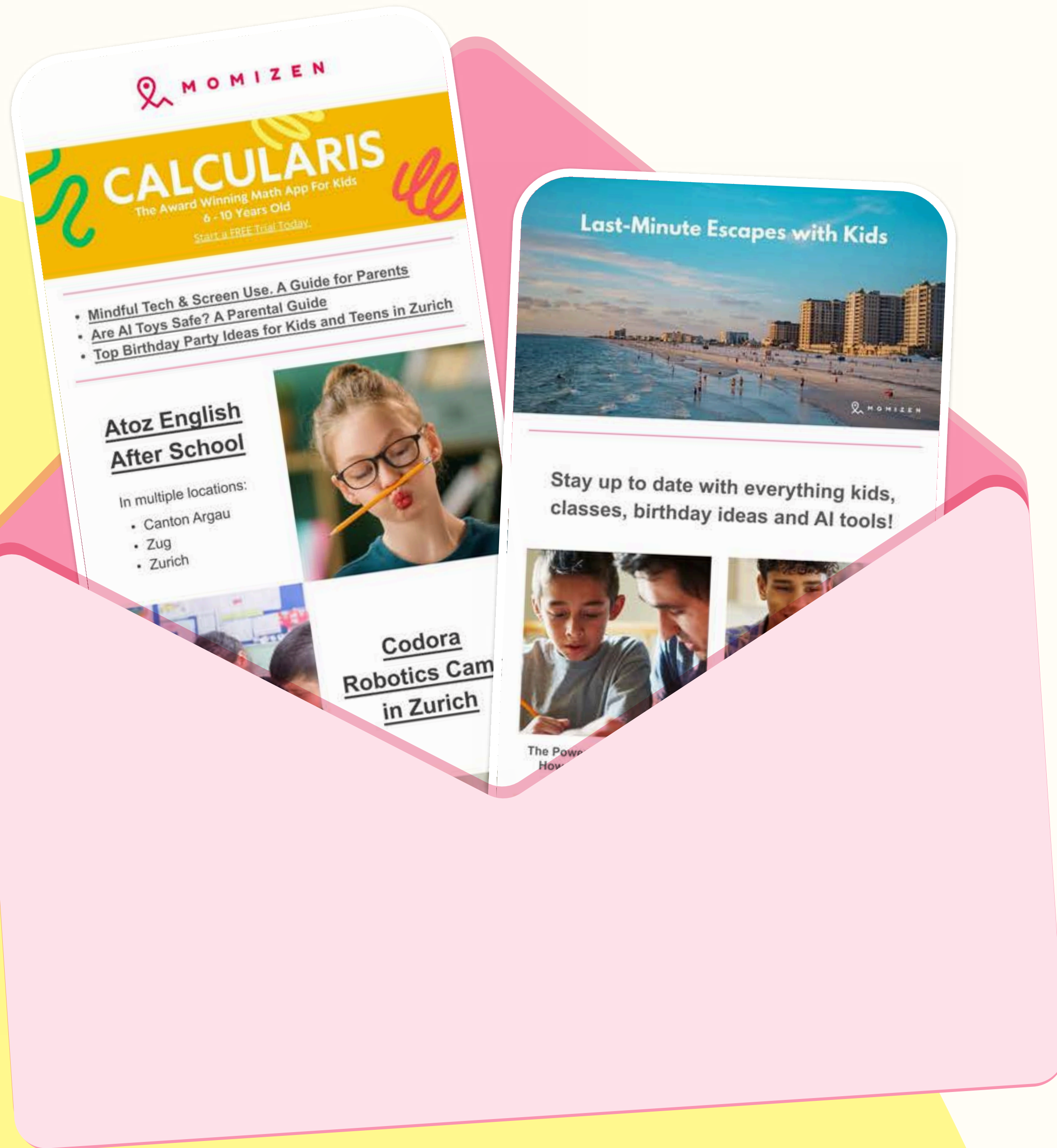


Featured Homepage Listing

- 360 x 540 px,
- **Backlink** to client's website or listing page

Homepage Partner Section

- Your Logo on our Partner Section
- **Backlink** to client's website or listing page



Email Campaigns

Want to grow your business with Momizen?

Discover how our **newsletter spotlights** your brand to engaged customers.

MOMIZEN

CALCULARIS
The Award Winning Math App For Kids
6 - 10 Years Old
Start a FREE Trial Today.

- [Mindful Tech & Screen Use. A Guide for Parents](#)
- [Are AI Toys Safe? A Parental Guide](#)
- [Top Birthday Party Ideas for Kids and Teens in Zurich](#)

Atoz English After School

In multiple locations:

- Canton Argau
- Zug
- Zurich

Codora Robotics Camp in Zurich

Futurekids Programming Camps in Zurich & Zug

in Zurich & Zug

Last-Minute Escapes with Kids

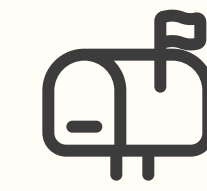
Stay up to date with everything kids, classes, birthday ideas and AI tools!

The Power of "I Don't Know": How Kids Learn Through Uncertainty.

Top AI Tools for Parents, Teachers and Students in 2026

Parenting in Multicultural Switzerland

The Top 10 Swimming pools in Zurich for kids



Our Newsletter

Banners Dedicated to Businesses

- 360 x 108 px or 360 x 200 px
- Backlink to client's website or listing page

Featured content images

- 150 x 150 px
- Backlink to client's website or listing page



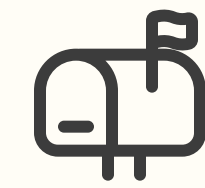
Hello Parents and Families,

We're excited to welcome you to **PlayNest** — a joyful space where little ones can play, explore, learn, and make new friends in a safe and fun environment.

Our playground is designed to spark imagination and keep children active through interactive play areas, colorful equipment, and activities that encourage creativity, movement, and social connection. Whether your child loves climbing, sliding, jumping, or discovering new games, there's something here for everyone to enjoy.



At our center, we believe play is an important part of every child's growth. That's why we've created a space where kids can build confidence, stay active, and simply have fun while



Dedicated Email Campaigns

- **Banners** in sizes 360 x 108 px and 360 x 200 px
- Showcase your business details
- Include a backlink to your website or listing page

📷 Sponsored Social Content

Discover the different social post options available for promotion, whether created through our own design support or based on content shared by clients.



Event Sponsorship



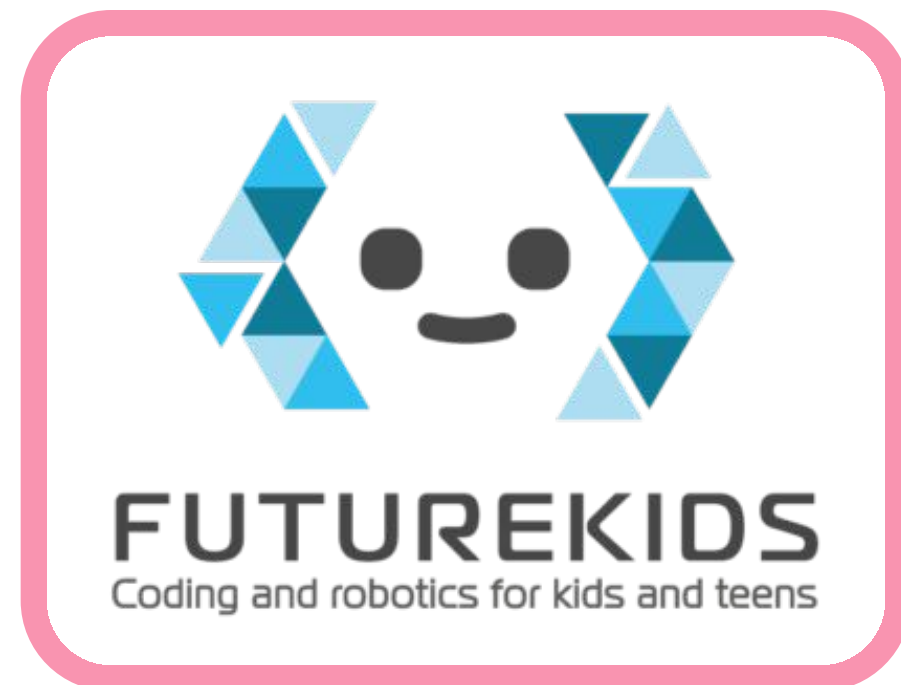
Premium Plan

Join us for **Momizen community events to showcase your brand to local families, a great way to build trust and boost word-of-mouth.**

- Branded presence at Momizen community events
- Co-branded event marketing across all Momizen channels
- Direct access to local families in your area

✨ Successful Collaborations

We have had the pleasure of partnering with a diverse range of brands that share our commitment to families and community.



Futurekids

An ongoing collaboration that promotes coding and robotics camps in the Zurich region



Codora

Partnered to build brand awareness of the programming camps for children and teens at the hart of Zurich



Storycraft

Working together on helping parents discover creative activities for young children through a story-time and crafting course in Rueschlikon, during weekends and after school.



AtoZ

Built a campaign to increase sign-ups for English classes for children after school in multiple locations in the Zurich Region

Why Partner with Momizen

Advertising works best when your brand is in the right place, at the right time, in front of the right people. On Momizen, all three are guaranteed. Here's what partnering with us means for your business:

Increased Visibility:

Stand out among family-friendly businesses with priority placements, featured frames, and dedicated banners in high-traffic areas of our website.

Authentic Engagement:

Momizen has built trust within the parent community, and our audience values recommendations from businesses that prioritize quality.

Collaborative Opportunities:

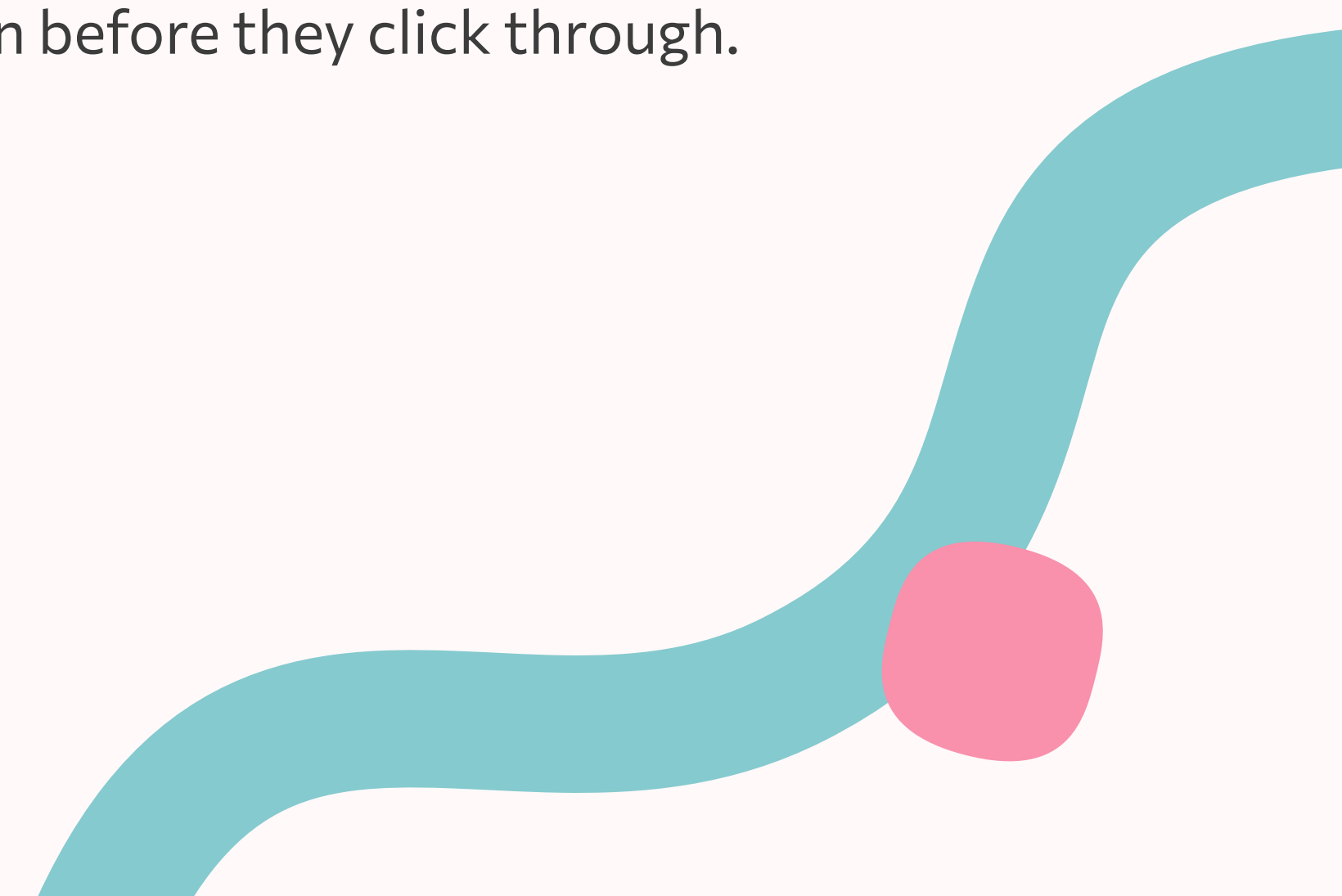
Partnering with Momizen involves more than just banner placements; we collaborate on co-branded campaigns, social media features, and newsletter highlights.

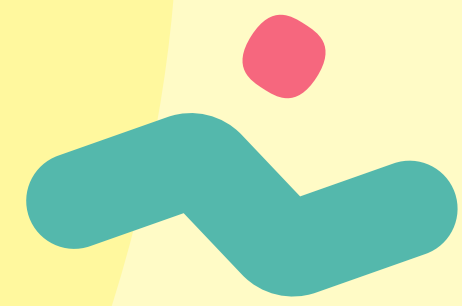
A Targeted Audience:

Parents are actively looking for activities and services for their kids, allowing you to connect with motivated consumers in the family market.

Enhanced Brand Trust:

Partnering with Momizen signals to parents that your offering meets high standards even before they click through.





Let's Connect

**Ready to grow with the Momizen community?
For all media and partnership inquiries, please
contact:**



Maria Karachaliou



Email:
maria@momizen.com



Website:
www.momizen.com

